

Career Cluster: International Business
College: Highline Community College

Related Prior Learning Outcomes

<p>Program: BUSINESS (AA)</p> <p>Course: BUSN 205 – INTERNATIONAL BUSINESS</p>	<p>Program: NASBITE CERTIFIED GLOBAL BUSINESS PROFESSIONAL</p> <p>Domain 1: GLOBAL BUSINESS MANAGEMENT</p>
<p>Course Outcomes:</p> <ul style="list-style-type: none"> - Understand the major policy issues confronting managers in international business - Develop an understanding of and techniques for solving problems firms face with they try to export, import, or invest in another country - Outline the major reasons for an implications of the rapidly changing globalization of our emerging world economy - Demonstrate how international business differs from business in a purely domestic context - Integrate course topics into an overall conceptual view away from national markets and toward the emergence of world markets - Understand how social issues affect business operations and decisions - Formulate and express opinions regarding the balance between business outcomes and social/environmental issues created by business activities around the world 	<p>Domain Learning Outcomes:</p> <ul style="list-style-type: none"> - Develop and/or assist with the strategic and operational planning, development, implementation, and assessment of the international aspects of business - Develop and/or assist in the creation of a global mission statement for the firm - Recognize ethical and cultural issues inherent in global activities that contribute to an ethical and cross-culturally sensitive business environment - Participate in global business planning and long-term strategic planning processes - Develop and/or assist in risk assessment and the development of risk management policies to support proposed global business activities - Develop and/or assist in internal and external legal and regulatory compliance efforts to support global activities - Establish and maintain relationships with appropriate external organizations to support global activities - Participate in the effective use of technology to support global performance

Assessment Type: Portfolio, Oral Interview, Practical Demonstration

Approximate Faculty/Staff Hours to Administer: 10